

Amendments to the claims (this listing replaces all prior versions):

1-20. (Canceled)

21. (Currently Amended) A wearable electronic display unit to be worn by a first person, comprising:

a display capable of displaying text and graphics in a first display mode adapted for viewing at a distance by a second person, and in a second display mode adapted for being read nearby by the first person, the display having access to stored identifications of people who were within the first person's social network prior to a receipt or an activation of the display unit by the first person;

a sensor that detects a first orientation of the display relative to vertical and provides an electronic signal to indicate the first orientation; and

an information transmitting and receiving interface located on the display so that, when the interface faces in a direction of a short-range substantially unidirectional communication, electronic communication is possible between the wearable electronic display unit and a second wearable electronic display unit worn by [[a]] the second person, the wearable electronic display unit having the capability to

(1) add, to the stored identifications, an identification of the second person as being within the first person's social network;

(2) receive stored identifications of people who are within the second person's social network,

(2) without wearer intervention, analyze the social network of the first person and the social network of the second person, and

(3) display a measure expressing a result of the analysis of the social network of the first person and the social network of the second person.

22. (Previously Presented) The wearable electronic display unit of claim 21 wherein the information transmitting and receiving interface comprises an infrared transceiver.
23. (Canceled).
24. (Currently Amended) The ~~electronic display~~ wearable electronic display unit of claim 21 wherein, when the display is operating in the first mode, the text has one orientation relative to vertical, and when the display is operating in the second mode, the text has a different orientation relative to vertical.
25. (Currently Amended) The ~~electronic display~~ wearable electronic display unit of claim 21 wherein, when the display is operating in the first mode, the text is larger than the text when the display is operating in the second mode.
26. (Currently Amended) The ~~electronic display~~ wearable electronic display unit of claim 21 wherein,  
when the display is operating in the second mode, the text is oriented in one orientation relative to vertical, and  
when the display is operating in the first mode, the text is larger than the text when the display is operating in the second mode, and the text is oriented in a different orientation relative to vertical.
27. (Currently Amended) The ~~electronic display~~ wearable electronic display unit of claim 21 further including wherein the a sensor that also detects whether the display is oriented substantially in the first one orientation relative to vertical, or substantially in another a second vertical orientation relative to vertical, and provides an electronic signal to indicate the orientation,

whereby, in response to the electronic signal from the sensor indicating that the display is oriented substantially in the ~~one~~ first orientation, the display displays text and graphics in the first mode, and

in response to a signal from the sensor that the display is oriented in the an opposite orientation opposite to the first orientation, the display displays text and graphics in the second mode.

28-44. (Canceled)

45. (New) A wearable electronic display unit to be worn by a first person, comprising:

a display capable of displaying text and graphics in a first display mode adapted for viewing at a distance by a second person, and in a second display mode adapted for being read nearby by the first person, the display having access to stored identifications of people who were within the first person's social network prior to a receipt or an activation of the display unit by the first person, and when the display is operating in the first mode, the text has one orientation relative to vertical, and when the display is operating in the second mode, the text has a different orientation relative to vertical; and

an information transmitting and receiving interface located on the display so that, when the interface faces in a direction of a short-range substantially unidirectional communication, electronic communication is possible between the display unit and a second display unit worn by a second person, the display unit having the capability to

(1) add, to the stored identifications, an identification of the second person as being within the first person's social network;

(2) receive stored identifications of people who are within the second person's social network,

(2) without wearer intervention, analyze the social network of the first person and the social network of the second person, and

(3) display a measure expressing a result of the analysis of the social network of the first person and the social network of the second person.

46. (New) The wearable electronic display unit of claim 45 further comprising a sensor that detects a first orientation of the display relative to vertical and provides an electronic signal to indicate the first orientation.

47. (New) The electronic display wearable electronic display unit of claim 46 wherein the sensor that also detects whether the display is oriented substantially in the first orientation relative to vertical, or substantially in a second vertical orientation relative to vertical, and provides an electronic signal to indicate the orientation, whereby,

in response to the electronic signal from the sensor indicating that the display is oriented substantially in the first orientation, the display displays text and graphics in the first mode, and

in response to a signal from the sensor that the display is oriented in the an opposite orientation opposite to the first orientation, the display displays text and graphics in the second mode.

48. (New) A wearable electronic display unit to be worn by a first person, comprising:

a display capable of displaying text and graphics in a first display mode adapted for viewing at a distance by a second person, and in a second display mode adapted for being read nearby by the first person, the display having access to stored identifications of people who were within the first person's social network prior to a receipt or an activation of the display unit by the first person, and when the display is operating in the first mode, the text is larger than the text when the display is operating in the second mode; and

an information transmitting and receiving interface located on the display so that, when the interface faces in a direction of a short-range substantially unidirectional communication, electronic communication is possible between the display unit and a second display unit worn by a second person, the display unit having the capability to

(1) add, to the stored identifications, an identification of the second person as being within the first person's social network;

(2) receive stored identifications of people who are within the second person's social network,

(2) without wearer intervention, analyze the social network of the first person and the social network of the second person, and

(3) display a measure expressing a result of the analysis of the social network of the first person and the social network of the second person.

49. (New) The wearable electronic display unit of claim 48 wherein, when the display is operating in the first mode, the text has one orientation relative to vertical, and when the display is operating in the second mode, the text has a different orientation relative to vertical.

50. (New) The wearable electronic display unit of claim 48 further comprising a sensor that detects a first orientation of the display relative to vertical and provides an electronic signal to indicate the first orientation.

51. (New) The electronic display wearable electronic display unit of claim 50 wherein the sensor that also detects whether the display is oriented substantially in the first orientation relative to vertical, or substantially in a second vertical orientation relative to vertical, and provides an electronic signal to indicate the orientation, whereby,

in response to the electronic signal from the sensor indicating that the display is oriented substantially in the first orientation, the display displays text and graphics in the first mode, and

in response to a signal from the sensor that the display is oriented in the an opposite orientation opposite to the first orientation, the display displays text and graphics in the second mode.